

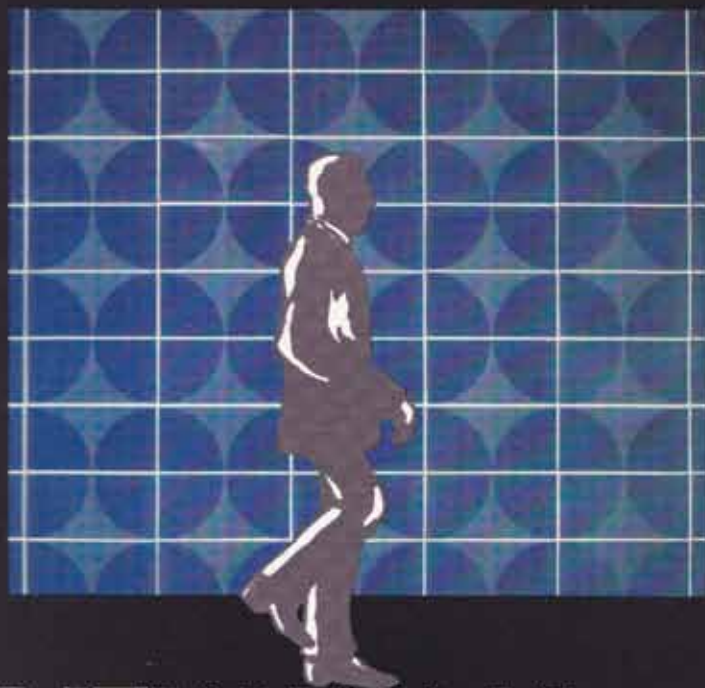


New **REFLECTO-LITE™**  
Series of **Spectra-Glaze®** block  
add a unique dimension to  
interior and exterior walls. The  
pattern appears to change as you  
pass by, as angles of light sources  
vary. Subtle chromatic nuances  
are a joy to behold as the visual  
texture forms and reforms, to  
create an ever-changing  
appearance.



**Spectra-Glaze II®**  
PRE-FACED CONCRETE MASONRY UNITS

OPPORTUNITY  
WALL DESIGN  
ALTERNATIVE



# NEW WALL DYNAMICS WITH LIGHT

That's right. A whole new range of mobile color, patterns, shadows and highlights responding to the quality of light on block designs—either yours or ours. Perfect for a logo or special motif in the wall (now you see it, now you don't!).

When viewed from a fixed point, an exterior REFLECTO-LITE™ wall, reacting to the sun's changing position, is in constant visual flux—almost as if it's alive! A similar effect occurs on both exterior and interior walls, in relation to the angles of light and to the varying positions of the viewer.

The exclusive REFLECTO-LITE™ Series puts a fresh new face on concrete block's age-old 8x16 rectangle, one that stays fresh while preserving the traditional economies of block plus the permanence and performance of glaze.

Any way you look at it, the new REFLECTO-LITE™ Series presents a changing scene—uniquely dynamic, dramatic, distinguished.

Any way you look at it, seeing is believing. Ask your nearest representative for a real-life demonstration.

Why Spectra-Glaze® II units are the best material for interior and exterior walls . . .

- Time-tested** exteriors in all climatic extremes, including acid rain (decades longer than any other glazed block). Resists cracking, crazing, spalling & popping from impact or freeze-thaw.
- Initial & life cycle savings.** Build & finish in 1 operation, 1 trade.
- Lower fire insurance rates,** and the mass of masonry means less energy for more evenly controlled temperatures, facilitating passive solar construction.
- A wide choice of texture, scale, pattern and color.** 60 Standard Colors, including Vari-Tone® Series colors in natural earth-tones, traditional for exterior use (durable stone and marble look-alikes at far less cost). Custom colors also available.
- Unsurpassed reliability** from the originators of glazed block, including new corner trim units, scored and sculptured faces, and weather-resistant colors. Spectra-Glaze® units are the original and only glazed block with dependable performance proven inside and outside for more than 3 decades. No other glazed block is the same as Spectra-Glaze® block!

**The lowest cost wall material with comparable performance and design flexibility.** For more information ask for our brochures and **Relative Wall Cost** bulletins.



The dynamic new REFLECTO-LITE™  
 Faces are the latest to highlight  
 Spectra-Glaze® II Units' Design Series  
 . . . all available in every color.  
 Some other designs include . . .



**RIB™** Face changes scale with shadows and highlights—vertically or horizontally.

**FLARED™** Face adds a third dimension.

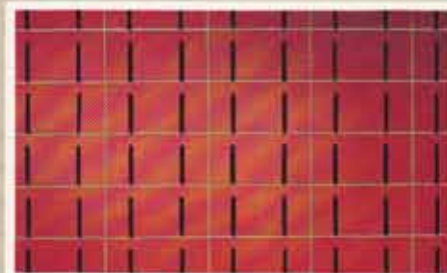
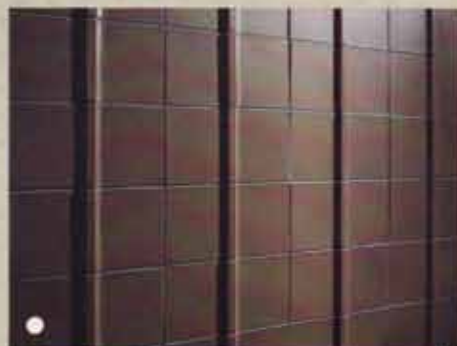
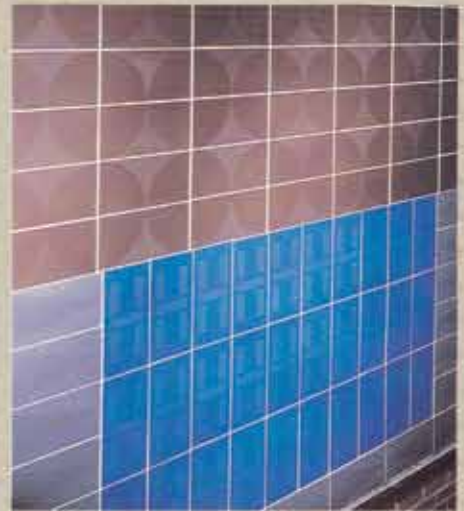
**CONCAVE™** Face, variation of the flared theme, imparts a unique sculptured quality.

**LUNA™** Face reflects its name in soft, curvilinear forms.

**SCORED** Faces change scale as desired.

Ready availability via the only network of glazed block manufacturers throughout the U.S., Canada & U.K., reduces shipping costs, provides faster job completion. . . .

For supplier nearest you, phone toll-free SWEET'S Buyline, 800/447-1983 (in Illinois 800/322-4410). Filed 4/4/Bu in SWEET'S. Also in SPEC-DATA.



A new functional unit to complement the Spectra-Glaze® block line—**SPECTRA-GLAZE®/SOUNDBLOX® GLAZED ACOUSTICAL UNITS** to meet special sound control requirements.

The trademark is the property of Spectra Industrial Licensing Corp. and identifies a product made with SPECTRA-GLAZE® compound specially formulated and extensively tested ingredients developed through years of high technology research. Purchasers are buying SPECTRA-GLAZE® quality component products when they buy SPECTRA-GLAZE® units and The franchising system for SPECTRA-GLAZE® block is designed to distribute to consumers the high quality glazed masonry units consumers have come to expect.

Copyright 1983-2012. Patent pending. Design, physical appearance and content are copyright and trademark of I.P. Technologies, LLC. Licensed users and master licensors are Spectra Industrial Licensing Corp. and Spectra Sciences, LLC. All rights reserved. Registered or Trademarks are property of Spectra Industrial Licensing Corp. and I.P. Technologies, LLC in United States and foreign countries.

Innovative Masonry Products Since 1790



PRE-FACED CONCRETE MASONRY UNITS

\*Spectra-Glaze trademark exclusive property of The Burns & Russell Co.

\*Soundblox trademark licensed in the U.S. exclusively by Proudfoot Co., Inc.

